

AADR™ Trademark License Agreement

The AADR™ name, trademarks, and associated logos (the “AADR Trademarks”) are the exclusive property of American Association for Debt Resolution (“AADR™” or “Licensor”). Through this AADR Trademark License Agreement (the “Agreement”), the AADR™ provides a limited, royalty-free, non-exclusive, revokable license to use certain Licensed Trademarks (as defined below) to certain AADR™ members in good standing (“Licensee”) in accordance with the terms and conditions set forth below. Use of one or more of the Licensed Trademarks shall constitute consideration for, agreement to, and acceptance of, the terms and conditions of this Agreement by the Licensee. Licensee agrees to the following:

1. The attached schedule of Licensed Trademarks, attached hereto as Schedule “1” (the “Licensed Trademarks”), and the attached schedule of Excluded Trademarks, attached hereto as Schedule “2” (the “Excluded Trademarks”), are the intellectual property of Licensor and belong exclusively to Licensor.
2. The Licensed Trademarks may be used only by AADR members in good standing if and only if such use is made pursuant to the terms and conditions of this Agreement and not revoked by Licensor. These Licensed Trademarks may not be distributed or sublicensed to any individual, corporation, agency, association, partnership, affiliate, subsidiary, or other entity without the specific prior written consent of Licensor. Any failure by Licensee to comply with the terms and conditions contained herein may result in the immediate revocation of this license, in addition to any other sanctions and legal remedies imposed by Licensor. The interpretation and enforcement (or lack thereof) of these terms and conditions, and compliance with them, shall be made by Licensor in its sole discretion.
3. The Licensed Trademarks are made available to the AADR members in good standing in color and in black-and-white, as set forth in Schedule “1” and in accordance to the Brand Guidelines, which may be updated by Licensor from time to time. The Licensed Trademarks may not be revised or altered in any way and must be displayed in the same form as produced by Licensor. The various classes of membership (accredited and affiliate will be determined exclusively by Licensor and the Member may only display the designated class of membership as determined by Licensor.
4. The Licensed Trademarks may be used in a professional manner on the Licensee’s business cards, stationery, literature, advertisements, internet websites, store-front window, or in any other comparable manner to signify the Licensee’s membership in the AADR, all in accordance with the Brand Guidelines set forth. The Licensed Trademarks may never be used independent of the term “MEMBER,” and as such, Licensee shall have no right whatsoever to use any of the Excluded Trademarks set forth in Schedule “2,” which Schedule may be updated by Licensor from time to time.
5. The Licensed Trademarks may not be used in any manner that, in the sole discretion of Licensor: discredits the AADR or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation or other public policy; or mischaracterizes the relationship between Licensor and Licensee, including but not limited to any use of the Licensed Trademarks that might be reasonably construed as an endorsement, approval, sponsorship, or certification by the AADR of Licensee, Licensee’s business or organization, or Licensee’s products or services, or that might be reasonably construed as support or encouragement to purchase or utilize Licensee’s products or services.
6. Use of the Licensed Trademarks shall create no rights for Licensees in or to the Licensed Trademarks or their use beyond the terms and conditions of this limited and revocable license. The Licensed Trademarks and the Excluded Trademarks shall remain at all times the sole and exclusive intellectual property of Licensor. Licensor shall have the right, from time to time, to request samples of use of the Licensed Trademarks from which it may determine compliance with these terms and conditions. Without further notice, Licensor reserves the right to prohibit use of the Licensed Trademarks if it determines, in its sole discretion, that Licensee’s logo usage, whether willful or negligent, is not in strict accordance with the terms and conditions of this license, otherwise could discredit the AADR or tarnish its reputation and goodwill, or Licensee is not an AADR member in good standing.
7. The Licensed Trademarks may not be used without certification of the following: (a) Agreement to adhere to the applicable Code of Conduct and Standards promulgated by the AADR Board of Directors, including the use of and adherence to the AADR Disclosure Statement as part of the Client Agreement and the Web Disclosure Statement on the applicable web sites (b) All applicable web sites list physical address and phone number (c) All applicable web sites are registered with a domain registrant that publicly publishes the registrant’s physical address and phone number (d) Use of the logo must not imply endorsement of the organization, its services or

affiliations.

8. Any online use of the logoform of any of the Licensed Trademarks must include a workable link from the logo to the AADR website. AA4DR.org.
9. Licensee agrees to provide the URL for each unique domain name in which the AADR logo form of any of the Licensed Trademarks appears or will appear and verification that the footer displayed on the homepage of each domain name is consistent with all sub-domains associated with that domain name in writing to Licensor or by electronic mail to info@aa4dr.org.
10. Licensor may suspend or terminate this Agreement at any time, and for any reason, upon written notice to Licensee.
11. This license and the enforcement and interpretation of this license agreement are subject to the laws of the State of Texas. Licensee hereby consents to the exclusive jurisdiction and venue of the courts, tribunals and agencies located in the State of Texas for any dispute arising from this Agreement.
12. Any questions concerning use of the Licensed Trademarks or the terms and conditions of this Agreement should be directed to: info@aa4dr.org or **American Association for Debt Resolution**, 100 W Cypress Creek Rd, Ste 700, Fort Lauderdale, FL 33309 or 888-657-8272.

I am authorized to accept this license on behalf of the company indicated below and accept the terms and conditions of this Agreement:

Company Name
("Licensee")

Address, City, State, Zip

Website that will use Licensed Trademarks

Phone Number

Contact Name

Signature

Title

Date

Schedule “1” Licensed Trademarks

AMERICAN ASSOCIATION FOR DEBT RESOLUTION ACCREDITED MEMBER

(In this exact color scheme only, if in color)



(Grayscale only if not in color)



Schedule “1” Licensed Trademarks (cont’d)

AMERICAN ASSOCIATION FOR DEBT RESOLUTION AFFILIATE MEMBER

(In this exact color scheme only, if in color)



(Grayscale only if not in color)



Schedule "2"
EXCLUDED TRADEMARKS

The American Association for Debt Resolution

In color scheme or grayscale

AADR

AADR

American Association
for Debt Resolution

